



SWEEPSTAKES RULES

1. **Duration:** The "**FORD SUVPER WEEKEND**" Promotion will begin on **Wednesday, October 11, 2023** and end on **Saturday, October 14, 2023**. This period shall be known as the "**Sweepstakes Period**". A single **Final Draw** will be held on **Monday, November 20, 2023** in which will be raffled one (1) prize consisting of a **Mobil®** gift card for the supply of gasoline for one (1) year valued at one thousand eight hundred dollars (**\$1,800.00**) and two (2) prizes consisting of a certificate for washing services ("Carwash") for the term of one (1) year valued at one thousand two hundred dollars (**\$1,200.00**) each.
2. **Promoter :** Ford Motor Company ("Ford"), Ford International Business Development Oficina de Puerto Rico, Texaco Pl, Metro Ofc Pk No.2, St. 1, Ste. 212, Guaynabo, Puerto Rico, 00968. **Promotion Administrator:** Wunderman Thompson Puerto Rico, Inc., with offices at 9 Munet Court, Guaynabo, P.R. 00968 Phone (787) 781-1616; Contact person: Javier Pérez.
3. **Eligibility:** All natural persons over 18 years of age, completed at the time of participating in this Sweepstakes, who are legal residents of the Commonwealth of Puerto Rico are eligible to participate. Employees of the Promoter and employees of its advertising, public relations or promotions agencies may not participate in the promotion. Employees or independent contractors of the Promoter, main offices, affiliates, agencies or any other entity directly related to the operation of the Promoter, or relatives (up to the fourth degree of consanguinity or second degree of affinity) of employees or independent contractors of the Promoter, h This Sweepstakes is limited to the geographic area of Puerto Rico and is subject to all applicable local and federal laws and regulations. Void where prohibited.

The Prizes will be subject to the signing of a Responsibility Disclaimer and Acceptance of the Prize.
4. **Participating Dealers and Vehicles: Participating Ford Dealers are:** Auto Grupo Ford (Bayamón), Autos Vega (San Juan), Cabrera Ford (Arecibo), Caguas Expressway (Caguas), Central Ford (Vega Alta), Fajardo Ford (Fajardo), Flagship Ford (Carolina), Ford del Sur (Ponce) and Mayagüez Ford (Mayagüez). These dealers have on display and for sale the following models of participating **FORD SUVs: Ford Bronco 4-door** (2022 and 2023 models), **Ford Bronco 2-door** (2022 and 2023 models), **Ford Bronco Sport** (2022 and 2023 models), **Ford Escape (2022 and 2023 models)** and **Ford Explorer** (2022 and 2023 models), hereinafter collectively referred to as "**Participating Vehicles**".
5. **Ways to participate: Nothing to buy to participate** (see Alternate Method of Participation).
 - a. **Entry Method for the Final Draw:**



Any person eligible to participate ("Participant") who during the **Sweepstakes Period** visits any of the **Participating Dealers** and makes the purchase of one (1) **Participating Vehicle** will automatically be eligible to participate in the Sweepstakes. Upon completion and closing of the sale and the vehicle is delivered to the Customer, the Authorized Dealer Representative will forward to Ford Headquarters the information of the Customer who has purchased the **Participating Vehicle** to automatically become part of the official entry record for the sweepstakes ("Registration"). Upon completion of this process, one (1) Entry will have been submitted. As part of the Registration and subsequent acceptance of the prize (if becoming a winner), the Participant must accept the terms and conditions of this Sweepstakes, confirming that he/she has read and accepted all of the Rules detailed herein. Only one (1) Entry will be permitted per **Participating Vehicle** purchase.

b. Alternative Method of Participation:

Any eligible person may participate free of charge, without the need to purchase a **Participating Vehicle**, by visiting the offices of the Promotion Administrator located at Wunderman Thompson Puerto Rico, 9 Munet Court, Guaynabo, P.R. 00968, on Wednesday and Thursday within the **Sweepstakes Period** and during the limited timetable of **10:00 a.m. until 12:00 p.m.** When the interested person is in the offices of the Administrator, he/she must complete a form including the following Registration information: name, last names, date of birth, age, telephone number, postal address, email and must present a valid photo ID. It will be required to include all the information and present the identification (ID) requested. Any entry received that does not include the required information and/or is incomplete will not be included in the Sweepstakes. Through this alternate method of participation, only one (1) total Entry per person will be accepted throughout the **Sweepstakes Period**, and consequently multiple Entries identified for the same individual will not be accepted. Once the information for the Registration has been completed by the Participant, one (1) Entry for the Final Draw will have been submitted. By using this alternative method of participation, the Participant accepts the terms and conditions of the Sweepstakes, confirming that he/she has read and accepted Sweepstakes Rules.

6. General Conditions of Participation:

- a.** All information collected will be used only for the purposes set out in these Rules.
- b.** Any Entry using the alternate method of entry that contains incomplete, incorrect, false information or otherwise prevents or makes it difficult for the Promoter to identify the Participant, whether or not a winner, will be disqualified and removed from the Sweepstakes. The Promoter is not responsible for incomplete or incorrect names, telephone numbers and/or email addresses. In the event of errors inadvertently caused by the Authorized Representative of the Dealer who registered the relevant Entry, the Promotion Administrator will contact such Authorized Representative to obtain the correct information of the Participant who has become the winner.
- c.** No Participant may be a Winner or Alternate Winner on more than one (1) occasion.



- d. Entries that are false, fraudulent, or misleading will make their Participants ineligible to participate in the Sweepstakes. Any counterfeit Entry or that appears to have been forged, or that shows any other indication that it is not an authentic Entry application, will be disqualified and removed from the Sweepstakes. Such determination shall be at the discretion of the Promoter or its authorized agents. All Entries must contain all information required to be valid.
- e. Any deviation or violation of the rules will lead to the immediate disqualification of the corresponding participation. In addition, the Promoter of the Sweepstakes reserves the right to exclude or withdraw the prize from any participant if after the notification of the prize it is discovered that it was obtained through fraud, deception, false representation, commission of an offense and/or that there was a return or cancellation of the sale of the **Participating Vehicle** after the end of the **Sweepstakes Period** but before the Final Draw has taken place. If there is any dispute by participants over any allegation that any rules of the Sweepstakes have not been complied with, the Promoter reserves the right to adjudicate on the matter. Any attempt to violate any of the rules of the Sweepstakes, or to give false information with the intent to defraud, will entail its prosecution in accordance with the laws and regulations in force. By participating in this promotion (Sweepstakes), the participant agrees and accepts the strict application of these rules in all terms.

7. Relief:

- a. By the mere Participation, each Participant grants the irrevocable right, but not the obligation, to the Promoter, its advertising and public relations agencies and their respective employees, agents, contractors, suppliers, successors and assignees, to use, publish, advertise, reproduce, display and distribute his/her names, images, faces, photos, persons, and/or voices, in any advertising medium or communication format, without implying any limitation, for an indefinite period and anywhere in the world, for promotional and advertising purposes of the Promoter, including social networks, without any remuneration, benefit or compensation to the Participant.
- b. By Entering, each Participant agrees that the Promoter, its respective main offices, subsidiaries, affiliates, divisions, employees, officers, directors, contractors, suppliers, shareholders, and agents involved in this promotion are not responsible and are relieved by the Participant, his/her family members and any other interested party from any and all claims for defamation, invasion of privacy, rights of publicity, right to one's own image, intellectual property rights and/or damages, including, without limitation, for injuries, deaths, accidents, lawsuits, suffering, mental anguish, expenses, costs and legal fees or of any kind, arising out of or related to his/her Participation in the **"FORD SUVPER WEEKEND"** promotion and/or the prize won.
- c. By entering this Sweepstakes and/or accepting a prize, the Participant agrees: to defend, release and hold harmless the Promoter and/or Administrator, its main offices, subsidiaries, affiliates, agencies and their officers, directors, shareholders, employees, contractors, suppliers, representatives, agents, the Participating Authorized Dealers and any other entity directly related to the operation of the Promoter and/or Sweepstakes Administrator (hereinafter, **"Relieved Entities"**) of



any action, claim or liability for failure to deliver the prize or any part thereof by reason attributable directly or indirectly to the winner, reason for acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (regardless of whether the action, regulation, order or request later proves to be invalid), failure of technical equipment, acts of terrorism, earthquakes, war, fires, floods, explosions, severe weather conditions, hurricanes, embargoes, labor disputes or strikes (whether legal or illegal), lack of personnel or material, interruption of transportation of any kind, intentional leave of work, civil disturbances, insurrection, riot, pandemic, any Executive Order or Limiting Decree issued by the Governor of Puerto Rico and / or concerned Public and Health entities, due to any cause related to and / or intervening in relation to COVID-19 and / or any other cause beyond the control of the Promoter and / or Administrator. By entering this Sweepstakes, each Participant agrees to hold the **Relieved Entities** harmless of any responsibility in connection with: **(i)** any incorrect or inaccurate Entry information; **(ii)** any theft, alteration, destruction or unauthorized access to, or alteration of, the Entry information; **(iii)** any inability to access the Sweepstakes; **(iv)** any typographical, technical or human error, including but not limited to advertising errors, in these Official Rules, the selection and notification of winner(s) or the delivery of a prize(s); and **v)** any omission, interruption, deletion, defect, delay, confusion, damages and/or torts.

- d. Each Participant acknowledges and agrees that no prize or reward will be offered solely by having participated in this promotion.
- e. Any questions or comments should be directed through the email javier.perez@wundermanthompson.com.

8. **Prizes:** For the **Final Drawing**, the Promotion Administrator will choose, electronically and at random, three (3) Winners from among all Eligible Participants to obtain one (1) of the following Prizes as broken down in the table below:

Prize	Description of the Awards	Number of Prizes	Value of the Prize
# 1	Mobil® Gas gift card for 1 year	1	\$1,800.00
# 2	Certified for "Carwash" washing service for 1 year	1	\$1,200.00
# 3	Certified for "Carwash" washing service for 1 year	1	\$1,200.00

The odds of winning will depend on the number of Entries received.

Prizes are non-transferable, nor can they be redeemed for cash. Prizes will not be replaced, completely or partially, by other goods or objects. Prizes do not include personal expenses, deliveries and/or any expenses beyond what is detailed in these rules. The Promoter's obligation to the winners will cease with the delivery of the prizes.

The Promoter will also electronically and randomly select **two (2) Alternate Winners** for each of the **Draws** (prizes), in the event that any Winner originally selected does not claim the prize within the term provided for it, does not accept it, is not eligible, or does not fully comply with these Rules of Participation.



The payment of any taxes or contributions imposed by the Commonwealth of Puerto Rico or the Federal Government of the United States of America applicable to the Prizes awarded in the Draws, will be the sole responsibility of the Winner and he/she expressly and voluntarily relieves the Promoter and / or Administrator, main offices, affiliates, agencies, or any other entity directly related to its operation of said obligation. It will be the responsibility of Participants to ensure that they know all applicable terms and conditions at the time of receiving prizes and that they strictly comply with all applicable laws and regulations.

Each Participant understands and accepts that in addition to the conditions described in these Rules, the Prizes are subject to the restrictions imposed by the suppliers of the Prizes. It is the responsibility of the participants to ensure that they know all terms and conditions applicable to Prizes and imposed by the suppliers. Each Winner expressly and voluntarily relieves the Promoter, main offices, affiliates, agencies, or any other entity related to the operation, of this obligation and any claim for the restrictions imposed by the suppliers. **Mobil®** and **AUTOLUX®** are registered trademarks, property of their respective owners and have no relationship or alliance with the Promoter, its main offices, affiliates, agencies, or any other entity directly related to the operation of the Promoter and this contest (Sweepstakes).

The Promoter, its advertising and public relations, direct marketing and promotions agencies, or any entity involved in this effort, shall not be liable for the loss, misplacement and/or non-use or misuse of the prize, any element of the prize and/or the prize documents once issued and delivered to each Winner. Nor will they be liable for any damage or loss (direct, indirect, or consequential) caused to any of the winners, family members or any person due to, or in connection with, the use and/or enjoyment of the prize once it has been delivered. Nor will they be liable for any damage or loss (direct, indirect, or consequential) caused to the vehicle or any property owned by the winner, his/her relatives or any person involved. All obligations of prize winners by the Promoter and the **Relieved Entities** cease totally upon delivery of the prize.

9. Detail and Approximate Market Value ("AMV") of each Prize:

- a. The **First Prize** of the **Final Draw** consists of the delivery to the Winner of three (3) **Mobil®** gift cards for the value of **\$500** and one gift card with the value of **\$300.00**, which together total a maximum and total value of one thousand eight hundred dollars (**\$1,800.00**). In case **Mobil®** brand gift cards are not available, the Promotion Administrator reserves the right and discretion to select and purchase the corresponding gift cards from the gas station of its choice. The use of the gift cards is intended exclusively for the supply of gasoline for **one (1) year**, whose maximum consumption value will be up to one thousand eight hundred dollars (**\$1,800.00**). Gift cards will be subject to the Terms and Conditions of Use established by **Mobil®** or the corresponding gas station that issues them. Certain restrictions apply.
- b. The **Second** and **Third Prize** of the **Final Draw** each consists of the delivery of one (1) **AUTOLUX** gift certificate for the maximum value of up to **\$1,200.00**, which includes a total of **thirty (30) car washes (service called "AUTO LUX")** in the **AUTOLUX®** of your choice, within the term of **one**



(1) year, and whose maximum value of each wash is up to **\$ 40.00 each**, including applicable taxes. If the selected washing service is greater than **\$40.00**, including taxes, the winner will be responsible for the payment of the difference. No credit and/or refund will be granted in case the selected service, including taxes, has a cost of less than **\$40.00**. The winner must select the **AUTOLUX®** location of his/her preference or proximity and once identified, the Promotion Administrator will grant the corresponding certificate to be used exclusively in the selected location. The **selected AUTOLUX®** establishment will always be where the Winner must go to redeem his/her **30** car washes. In the event that **AUTOLUX®** gift certificates are not available, the Promotion Administrator reserves the right and discretion to select and purchase the corresponding gift cards or certificates for the car wash service of his/her choice. Use of the certificate or gift cards is intended solely for the washing of his/her **Ford** vehicle (or the one included or identified in the certificate) for **one (1) year**, whose maximum value of cleaning and washing services at the establishment will total one thousand two hundred dollars (**\$1,200.00**). The certificate for the service and the gift cards will be subject to the respective Terms and Conditions of use established by **AUTOLUX®** or by the corresponding washing service station that issues them. Certain restrictions apply.

- c. **Other Restrictions:** Prize Winners are responsible for any incidental costs or expenses not identified in these Official Rules that are related to the use and enjoyment of the prize received. The winner must complete and return a release of liability and release of publicity at the time of acceptance of the prize. The winner of each prize must accept the prize as indicated or the prize may be forfeited in its entirety and may be awarded to an alternate winner. THE VALUE OF EACH PRIZE awarded to each winner must be reported for tax purposes when required by law. If applicable, the winner of each prize may receive a Form 1099 from the IRS for the value of the prize earned. If the prize offered is unavailable for any reason, the Promoter reserves the right to provide an alternative prize of equal or greater value. All prize details are at the discretion of the Promoter. No unclaimed prizes will be awarded.

10. Notification of Winners: Each Winner will be notified by phone or email on the day of the Sweepstakes and a "**Disclaimer and Prize Acceptance**" document will be sent to their email address which he/she must accept and return duly completed and signed. The delivery of the Prize is subject to the signature and acceptance of said document. In case the Winner is unable to return by email the completed and signed "**Disclaimer and Acceptance of the Prize**" document, he/she must notify it immediately and subsequently complete it on the day it is coordinated with the Promoter's representative to collect the prize.

Once notified, the Winner will be required to email the "**Disclaimer and Prize Acceptance**" document provided by the Promoter within or before **three (3) business days** of the Winner notification (the "**Deadline**"). Likewise, the Winner must claim his prize within this **Period**, counted from the date on which he/she receives the notification



of having been a Winner. After the expiration of **the Term** without acceptance or if the Winner has been disqualified, the **First Alternate Winner** will be notified by phone or email that he/she has become a Winner. In case the First Alternate Winner does not accept or claim his/her prize within the aforementioned **Deadline**, or is not eligible, the Promoter will contact the **Second Alternate Winner** to notify him/her of having become a Winner, subject also to his/her eligibility, and to claim his/her prize within the **Deadline**. The Promoter shall not be liable for names, addresses or telephone numbers, or any other information provided by the Participant that is incomplete or incorrect.

- 11. Prize Claim:** To claim his/her prize, each Winner must coordinate with the Promoter's representative and confirm his/her appointment in advance to be able to appear in person at the offices of **Wunderman Thompson Puerto Rico, Inc.** within the **Term**, or any other term agreed with the Promoter's representative. The Winner must present a valid personal identification with photo issued by the Commonwealth of Puerto Rico or his/her valid passport, as well as any other documentation necessary to evidence the name and data that appear in the winning Entry. If the Winner fails to provide the evidence required to collect his/her prize, including signing the **"Disclaimer and Prize Acceptance"**, no prize will be awarded. The date that is coordinated with the representative of the Promoter to pick up the prize will be subject to any decree of law or executive order issued by the Governor of Puerto Rico, that may be decreed at the time due to COVID-19 or any other declared emergency. If it is necessary to postpone the date of delivery of the prize due to an emergency or executive order, such postponement will be notified to the winners with the anticipation and haste that the circumstances allow.
- 12. Delays and Changes:** The Promoter reserves the right to cancel, postpone and/or modify these rules, the promotion, the dates, the conditions of the Sweepstakes and the Prizes offered subject to the applicable laws and regulations of the Commonwealth of Puerto Rico. Similarly, the Promoter reserves the right to suspend or cancel the Sweepstakes and this Contest due to unforeseen circumstances, reasonably beyond its control, or when circumstances beyond its control or force majeure make it necessary, subject to applicable laws and regulations. Any changes to the rules of this Contest will be duly informed by posting the new rules on page www.ford.com.pr.
- 13. Applicable Laws and Regulations:** This Sweepstakes is subject to all applicable laws and regulations in the Commonwealth of Puerto Rico. Each Participant agrees that his/her participation in the Sweepstakes is voluntary and agrees to abide by all Sweepstakes rules.
- 14. Availability of the Rules:** These Rules of Participation for the **"FORD SUVPER WEEKEND"** promotion will be published, during the validity of the promotion, on the www.ford.com.pr page.
- 15. Participation in this Contest represents an explicit and full acceptance of the Terms and Conditions (Rules) of this Contest.** For more information, visit our website in www.ford.com.pr.