





Capable. Rugged. Not afraid to get dirty. The 2022 Ford Bronco™ Sport SUV takes you right up to that point where the drive ends and your adventure begins. Staying true to its iconic off-road heritage, this vehicle comes equipped with standard 4x4, and a Terrain Management System™ with standard and available G.O.A.T. Modes™ (Goes Over Any Type of Terrain). So get ready to mount up and go there. Wherever there happens to be.



BADLANDS.™ Velocity Blue Metallic. Available equipment. BADLANDS. Cyber Orange Metallic Tri-coat.¹ Available equipment. BADLANDS. Hot Pepper Red Metallic Tinted Clearcoat.¹ Available equipment.

1. Additional charge.

Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Ford is committed to the preservation of the environment and treading lightly.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment, and available Ford Accessories. Recreational equipment not included.

Important information regarding availability. You may have heard the auto industry is experiencing a combination of high demand and global supply-chain constraints. This means our ability to build new vehicles with some features may not be available. We're doing everything we can to innovate our way through this and meet the demand for new Ford vehicles. We will continue to provide updates as we have them or you can contact your Ford Dealer for additional assistance.









A BRONCO SPORT ANY WAY YOU CHOOSE IT

The first 3 trims of the Ford Bronco™ Sport lineup are the Base, Big Bend™ and Outer Banks.™ Each offers its own unique style and set of features, so you'd be forgiven for not playing favorites.

OUTER BANKS

Stylish exterior and interior with advanced technology.

- > Leather-trimmed seating
- > Rear Parking Sensors
- > Heated, leather-wrapped steering wheel



BIG BEND

Additional interior storage spaces and easy cleanability.

- > Rubberized cargo floor
- > Rear View Camera with Washer
- > Front seat back MOLLE strap system



1.5L ECOBOOST® WITH AUTO START-STOP TECHNOLOGY

Powering the way to the campsite or trailhead is the standard engine found on the Base, Big Bend and Outer Banks trims. An untamed 181 hp² and 190 lb.-ft. of torque² are yours to control with the touch of the Start-Stop button, and are hitched to an 8-speed automatic transmission.

BRONCO

BASE

A trim with the essentials to make the most of the outdoors.

- > 7.8" of ground clearance
- > Safari Style Roof
- >SYNC® 3 with 8" LCD touchscreen



BIG BEND. Alto Blue Metallic Tinted Clearcoat! Available equipment.

OUTER BANKS. Hot Pepper Red Metallic Tinted Clearcoat. Available equipment and available Ford Accessories. 1. Additional charge. 2. Horsepower and torque ratings based on premium fuel per SAE J1349® standard

Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously.





DRIVE MODES WITH A KICK

The "Goes Over Any Type of Terrain" G.O.A.T. Modes™ specifically tailor performance to match the terrain you're driving on. Dry sand, wet roads, rocky outcrops, there's a mode for all kinds of situations. Even an ECO mode, for a more conservative driving experience. What's equally exciting is knowing that you can change these modes on the fly as the situation changes around you.



G.O.A.T. MODES

Standard on all models

NORMAL.

For everyday driving. A perfect balance of excitement, comfort and convenience.

ECO_

Tuned to help reduce fuel consumption.

SPORT_

Sporty driving with improved performance. Quicker shifts, enhanced powertrain sound.

SLIPPERY.

Enables confident driving on slippery surfaces, helps make Bronco easier to control.

SAND.

For off-road use only. Fun driving in soft, dry sand.

Standard on Badlands only

MUD/RUTS _

For off-road use only. Adapts systems to give optimum experience on muddy or uneven terrain.

ROCK CRAWL

For off-road use only at very low speed and controlled crossing of uneven terrain that can include large rocks.

Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.

WATER, WATER EVERYWHERE

If the going gets soggy, a standard 17.7" of water-fording potential¹ provides you the leg up to keep your shoes dry.

With the Ford Bronco™ Sport Badlands™ model, and its available bigger tires, that number goes to 23.6."¹

OUTER BANKS.™ Bronze Smoke Metallic. Available equipment and available Ford Accessories. Recreational equipment not included.

1. Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your Owner's Manual for detailed information regarding driving through water.







A NATURAL APPROACH TO THE DRIVER'S SPACE

Get the most out of the great outdoors with a front seating area geared toward adventurous travels. Available 8-way power driver's seat. A digital instrument cluster with crisp displays of important information, as well as a rotary gear shift dial, which allows for a more streamlined center console with optimized storage space versus a traditional gear shift lever. USB ports and powerpoints for phone or tablet charging are included, too, while an available moonroof adds open-air fun. At the center of it all – a steering wheel complete with Ford Bronco™ badging.



OUTER BANKS.™ Ebony and Roast leather-trimmed seating. Available equipment.





NATURE AND TECHNOLOGY CONNECT WITH BOTH

Staying in touch when out on the trail is easy in the Ford Bronco™ Sport SUV. Voice-activated SYNC® 3¹ puts just what you need on the tip of your tongue – or right at your fingertips. SYNC AppLink®² lets you use voice commands to control favorite apps on your paired smartphone or other mobile devices. Standard SYNC 3 even lets you use Siri,® Google,™ or Ford+Alexa™³ to stay connected while keeping your eyes on the terrain ahead – and hands on the wheel.

Complimentary remote features like start/stop, lock/unlock, schedule a start, locate your vehicle, and vehicle status checks are easy to access through the FordPass™ App⁴ with standard FordPass Connect.⁴ Recharge without any cords using the available wireless charging pad.⁵ Plus, connect up to 10 devices at once – inside or up to 50' away – using FordPass Connect⁴ with 4G LTE Wi-Fi hotspot capability.⁶

SYNC 3

- >8" LCD touchscreen
- >SYNC AppLink
- > Wireless phone connection
- ➤ Apple CarPlay® compatibility⁷
- Android Auto™ compatibility⁷
 Smart-charging USB ports
- Available Voice-Activated Touchscreen Navigation System⁸

SCAN TO LEARN MORE or visit Ford.com/SYNC Data rates may apply.



1. Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2. Commands may vary by phone and AppLink software. 3. Requires available SYNC 3 AppLink. Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. 4. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. 5. Qi wireless charging may not be compatible with all mobile phones. 6. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. To activate, go to www.att.com/ford. 7. Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. 8. Availability varies by model and trim. See Specifications in this brochure for details.







A STRONG SENSE OF CONFIDENCE

SCAN TO LEARN MORE or visit Ford.com/Technology <u>Data rates</u> may apply.



Changing lanes. Backing up. Finding the fastest route to the trailhead. Our extensive, well-rounded collection of standard and available Ford Co-Pilot360™ Technology features can help you get to your destination. Our advanced technologies are about supplementing your driving skills.¹ Helping you feel confidently in command on your treks.

FORD CO-PILOT360

Standard on all models

- > Auto High-Beam Headlamps
- > Pre-Collision Assist with Automatic Emergency Braking (AEB)
- >BLIS® (Blind Spot Information System) with Cross-Traffic Alert
- >Lane-Keeping System
- > Rear View Camera

FORD CO-PILOT360 ASSIST+

Available on Big Bend,™ Outer Banks™ and Badlands™

- Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering, and Speed Sign Recognition
- > Evasive Steering Assist
- > Voice-Activated Touchscreen Navigation System

AVAILABLE TECHNOLOGY

Standard and available tech to help you explore with ease

- > Auto Hold Standard
- > Post-Collision Braking Standard
- > Trail Control™ Standard on Badlands
- > Front 180-Degree Camera with Split View and Washer Standard on Badlands
- > Rain-Sensing Windshield Wipers
 Standard on Outer Banks
- Rear Parking Sensors Standard on Outer Banks; available on Big Bend and Badlands

BADLANDS. Cyber Orange Metallic Tri-coat? Available equipment and available Ford Accessories. Recreational equipment not included.

1. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations. 2. Additional charge.



EXTERIOR & INTERIOR



1 Bronze Smoke Metallic



5 Carbonized Gray Metallic



9 Cactus Gray



Ebony Cloth / 3-6



Ebony & Roast Leather-Trimmed / 1-11 Outer Banks



2 Velocity Blue Metallic



10 Hot Pepper Red Metallic Tinted Clearcoat¹



7 Alto Blue Metallic Tinted Clearcoat¹



11 Cyber Orange Metallic Tri-coat¹



Ebony Easy-Clean Cloth / 1-11 Big Bend



Ebony & Active Orange Cloth / 1-11 Badlands



Medium Dark Slate Easy-Clean Cloth / 1-11 Big Bend



Ebony & Area 51 Cloth / 1-11 Badlands



4 Shadow Black



8 Area 51



Navy Pier Leather-Trimmed / 1-11 Outer Banks



Ebony & Roast Leather-Trimmed / 1-11 **Badlands with Premium Package**

WHEELS & TIRES



Α.	BASE	Standard	17" Sparkle Silver-Painted Aluminum
В.	BIG BEND™	Standard	17" Carbonized Gray-Painted High Gloss Aluminum
C.	BIG BEND	Optional	18" Ebony Black-Painted Machined-Face Aluminum
D.	OUTER BANKS™	Standard	18" Ebony Black-Painted Machined-Face Aluminum
Ε.	BADLANDS™	Standard	17" Carbonized Gray-Painted Aluminum
F.	BADLANDS	Optional	17" Carbonized Gray-Painted Low Gloss Aluminum (includes 235/65R17 All-Terrain Tires)
	BASE & BIG BEND	Standard	225/65R17 102H All-Season Tires
	BIG BEND	Optional	225/65R17 All-Terrain Tires
	OUTER BANKS	Standard	225/60R18 All-Season Tires
	BADLANDS	Standard	225/65R17 All-Terrain Tires
	BADLANDS	Optional	235/65R17 All-Terrain Tires

EPA-ESTIMATED RATINGS

Actual mileage will vary.

1.5L ECOBOOST®

25 CITY MPG 28 HWY MPG 26 COMB MPG 4x4

2.0LECOBOOST

Advanced

21 CITY MPG **26** HWY MPG 23 COMB MPG

STANDARD FEATURES

MECHANICAL

Active grille shutters

Electric power-assisted steering

LED headlamps and taillamps

Power disc brakes with Anti-Lock Brake System (ABS)

Rotary gear shift dial

Terrain Management System™ with G.O.A.T. Modes™

COMFORT & CONVENIENCE

60/40 split-fold rear seat

Bottle opener in cargo area

Cargo tie-down carabiner hooks and loops

Configurable daytime running lamps

Driver's footrest

Easy Fuel® capless fuel filler

Liftgate flood lights

Particulate air filter

CONNECTIVITY & ENTERTAINMENT

AM/FM stereo with 6 speakers

FordPass™ Connect¹ with 4G LTE Wi-Fi hotspot capabilitv²

SYNC® 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist® AppLink® Apple CarPlay® compatibility and Android Auto™ compatibility

SAFETY & SECURITY

Personal Safety System™ for driver and front passenger includes dual-stage front airbags³

Driver's knee airbag³

Front-seat side airbags³

Safety Canopy® System with side-curtain airbags³ and rollover sensor

AdvanceTrac™ with RSC® (Roll Stability Control™)

Front height-adjustable shoulder safety belts

Individual Tire Pressure Monitoring System (excludes spare)

MyKey® technology

Perimeter alarm

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

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S S S S 1.5LEcoBoost® with Auto Start-Stop Technology 181 hp @ 6,000 rpm*s 40 km - 48 - speed adubmatic transmission S S 2.0LEcoBoost with Auto Start-Stop Technology 250 hp @ 5,500 rpm*s 277 lbft. oftorque @ 3,000 rpm*s Advanced 444 & - speed selectishlit® automatic transmission with paddle shifters S S S MECHANICAL S S S MECHANICAL S S S MECHANICAL S S S MECHANICAL S S S MIni spare wheel and tire S S Mini spare wheel and tire S S Metal bash plates S S Metal bash plates S S Metal bash plates S S S Twin-clutch rear drive unit and off-road suspension S S S S Ford Co-PILOT360** TECHNOLOGY S S S S S S S S S S S	BASE	BIG BEND™	OUTER BANKS™	BADLANDS"		BASE	BIG BEND	OUTER BANKS	BADLANDS	
181 hp @ 6,000 rpm*s 190 lbft. of forque @ 3,000 rpm*s 4x4 8-speed automatic transmission with Auto Start-Stop Technology 250 hp @ 5,500 rpm*s 277 lbft. of forque @ 3,000 rpm*s Advanced 4x4 8-speed SelectShift* automatic transmission with paddle shifters 2-Door Intelligent Access 12V powerpoints (2) and smart-charging USB ports (6) 5 S Power-windows with driver one-touch-up/-down feature 12V powerpoints (2) and smart-charging USB ports (6) 12V powerpoints (2) and smart-cha					ENGINES & TRANSMISSIONS					COMFORT & CONVENIENCE
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250 hp @ 5,500 rpm ^{5s} 277 lb.ft. of torque @ 3,000 rpm ^{4s} Advanced 4x4 8-speed SelectShift's automatic transmission with paddle shifters S S S S MECHANICAL G.O.A.T. Modes – Normal, ECO, Sport, Slippery and Sand G.O.A.T. Modes – Normal, ECO, Sport, Slippery, Sand, Mud/Ruts, and Rock Crawl S S S S Mini spare wheel and tire P P S Full-size spare wheel and tire N S Twin-clutch rear drive unit and off-road suspension FORD CO-PILOT360™ TECHNOLOGY Ford Co-Pilot360: Pre-Collision Assist with Automatic Emergency Braking (AEB); BLIS® (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera Auto Hold S S S Note-Collision Braking O O O Ford Co-Pilot360 Assist*: Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering, and Speed Sign Recognition; Evasive Steering Assist; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription®) S Rain-Sensing Windshield Wipers P S P Rear Parking Sensors Trail Control™ for off-road and front 180-Degree Camera with Split View and Washer S S P Remote Start System S S-P Remote Start System					•	S	S			
Advanced 4x4 8-speed SelectShift® automatic transmission with paddle shifters MECHANICAL G.O.A.T. Modes - Normal, ECO, Sport, Slippery and Sand S. G.O.A.T. Modes - Normal, ECO, Sport, Slippery, Sand, Mud/Ruts, and Rock Crawl S. S. S. Mini spare wheel and tire S. Metal bash plates P. P. S. Full-size spare wheel and tire P. S. Metal bash plates P. S. Torri Co-Pilot360 **Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Auto High-Beam Headlamps; and Rear View Camera S. S. S. S. Post-Collision Braking S. S. S. S. Post-Collision Braking S. S. S. S. Post-Collision System with junch-to-zoom capability (includes SinusXM® Traffic and Travel Link® with 5-year subscription*) S. S. Rain-Sensing Windshield Wipers S. Rain-Control** for off-road and front 180-Degree Camera with Split View and Washer S. 12V powerpoints (2), smart-charging USB ports (6) and 110V/400W AC power outlets (2)				S		_				12V powerpoints (2) and smart-charging USB ports (6)
transmission with paddle shifters Contemporary Contemporary						S	S			Power windows with driver one-touch-up/-down feature
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with 5-year subscription ⁶) S Rain-Sensing Windshield Wipers P S P Rear Parking Sensors S P Dual-zone electronic automatic temperature control S P Heated steering wheel S P Remote Start System S P Remote Start System S 8-way power driver seat and 6-way manual front-passenger seat S 12V powerpoints (2), smart-charging USB ports (6) and 110V/400W AC power outlets (2)								S	P	Auto-dimming rearview mirror
P S P Rear Parking Sensors S Trail Control™ for off-road and front 180-Degree Camera with Split View and Washer S P Remote Start System S 8-way power driver seat and 6-way manual front-passenger seat S 12V powerpoints (2), smart-charging USB ports (6) and 110V/400W AC power outlets (2)								S	P	Dual-zone electronic automatic temperature control
S Trail Control™ for off-road and front 180-Degree Camera with Split View and Washer S 8-way power driver seat and 6-way manual front-passenger seat S 8-way power driver seat and 6-way manual front-passenger seat S 12V powerpoints (2), smart-charging USB ports (6) and 110V/400W AC power outlets (2)			S		Rain-Sensing Windshield Wipers			S	P	Heated steering wheel
with Split View and Washer passenger seat \$ 12V powerpoints (2), smart-charging USB ports (6) and 110V/400W AC power outlets (2)		P	S	P	Rear Parking Sensors			S	P	Remote Start System
and 110V/400W AC power outlets (2)				S					S	
									S	
									S	Rear under-seat storage

BASE	BIG BEND	OUTER BANKS	BADLANDS		BASE	BIG BEND	OUTER BANKS	BADLANDS	S: STANDARD O: OPTIONAL P: PACKAGED	Exterior (in.) Wheelbase Length Height (max.)	В
	s	S P	S P	CONNECTIVITY & ENTERTAINMENT SiriusXM with 3-month Platinum Plan trial subscription ⁶ B&O® Sound System with 10 speakers including subwoofer, 560 watts, and HD Radio™ Technology	0 0	0 0 0	0 0 0	0 0 0	Front and rear floor liners Front and rear splash guards Interior Bike Rack Mud Flaps Kit - Front	Width – Including mirrors Width – Mirrors folded Overhang (front/rear) Approach angle	
s				APPEARANCE Carbon Black grille with black BRONCO lettering, black door handles, and body-color roof with black roof-rack side rails	0 0	0	0 0 0	0 0 0	Mud Flaps Kit - Rear Mud Flaps Kit - Front and rear On-Road Assistance Kit Class II Trailer Tow Package: includes Trailer Sway	Departure angle Max. water fording ⁸ Min. running ground clearance	e
	S	S	s	Carbonized Gray grille with white BRONCO lettering, black door handles, body-color roof with black roof-rack side rails, and privacy glass on all rear windows Black grille with white BRONCO lettering, LED headlamps with signature lighting and LED fog lamps, body-color door handles, Shadow Black roof with black roof-rack side rails, and privacy glass on all rear windows Unique Carbonized Gray grille with white BRONCO lettering, front tow hooks, LED headlamps with signature lighting and LED fog lamps, black door		-	0	0	Control and full-size spare wheel and tire Power moonroof Roof-rail crossbars PACKAGES Convenience Package: 8-way power driver's seat; heated front seats; front seat back zipper pockets; LED fog lamps; Rear Parking Sensors; leather-wrapped steering wheel; 2-Door Intelligent Access with push-	Track (front/rear) Interior (in.) Head room ⁹ Leg room Hip room Shoulder room	42
	0	_		OPTIONS7			0	0	button start; SecuriCode keyless entry keypad; Universal Garage Door Opener; and wireless charging pad Tech Package: B&O Sound System with 10 speakers including a subwoofer and HD Radio Technology; Universal Garage Door Opener; and wireless charging pad	Capacities (cu. ft.) Passenger volume ⁹ Cargo volume behind front seats ⁹ Cargo volume behind	
0 0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	Cargo Management System: shelf/divider/table Cargo mat Center Console Vault Engine block heater Fender Flare Kit I Fender Flare Kit II First Aid Kit					Premium Package: leather-trimmed seating surfaces; 6-way power front-passenger seat; 4-way manual front head restraints; auto-dimming rearview mirror; B&O Sound System with 10 speakers including a subwoofer and HD Radio Technology; dual-zone electronic automatic temperature control; body-color door handles; Remote Start System; Rear Parking Sensors; heated steering wheel; Universal Garage Door Opener; and wireless charging pad	rear seats ⁹ Fuel tank (gal.) Max.Towing (lbs.) ^{5,10}	

argo volume behind ont seats⁹ 65.2 60.6 argo volume behind ear seats⁹ 32.5 29.4 uel tank (gal.) 16.0

lax. Towing (lbs.)^{5,10} 1.5L EcoBoost 2.0L EcoBoost 2,000 2,200

d service and features depend on compatible AT&T network availability. Wi-Fi hotspot. 2. Wi-Fi hotspot includes complimentary wireless data my ford. 3. Always wear your safety belt and secure children in the real ependent attributes and may not be achieved simultaneously. 6. Trial ailable while driving. Your trial subscription will automatically stop at the greement and Privacy Policy available at siriusxm.com which includes

Base/Big Bend/

Outer Banks

105.1

172.7

70.3

82.2

76.3

33.7/33.9

21.7°

30.4°

17.7

7.8

63.4/62.8

Front/Rear

41.5/41.7

42.4 (max.)/36.9

55.2/53.4

57.3/55.6

105.7

Badlands

71.4

30.0°

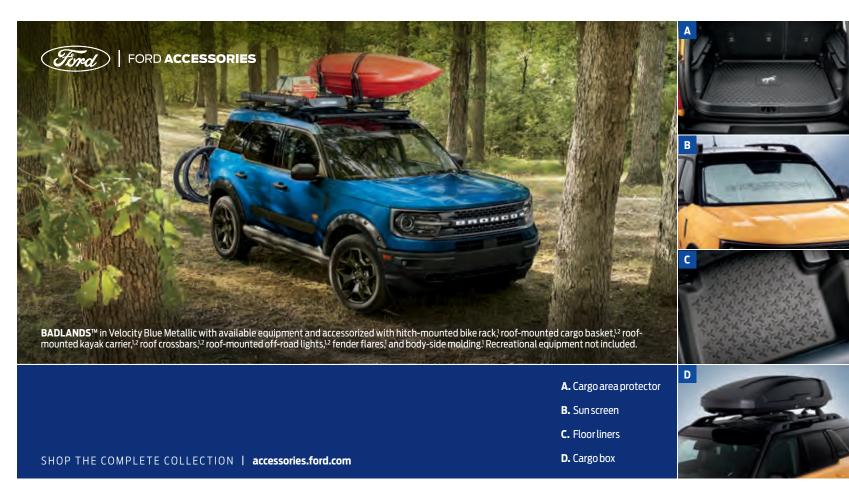
32.8°

23.6

8.6

(8.8 w/optional tires)

^{1.} FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. 2. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. To activate, go to www.att.com/ford. 3. Always wear your safety belt and secure children in the rear seat. 4. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. 5. Horsepower, torque and towing are independent attributes and may not be advailability may vary by model, model year or trim. Radio features, content and display may vary by vehicle. Some features may not be available while driving. Your trial subscription will automatically stop at the end of your trial period. Subscriptions offered and sold separately by SiriusXM for continued use after trial. Services are subject to the SiriusXM Customer Agreement and Privacy Policy available at siriusxm.com which includes complete terms and how to cancel which includes online methods or calling 1-866-635-2349. All fees, content and features are subject to change. 7. Restrictions may apply. See your dealer for details. 8. Always determine the water depth before attempting a crossing and proceed slowly. Refer to your Owner's Manual for detailed information regarding driving through water. 9. Without moonroof. Cargo and load capacity limited by weight and weight distribution. 10. When properly equipped with Class II Trailer Tow Package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers.



1. Ford Licensed Accessory. 2. Consult Owner's Manual for details on roof-rack load limits

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Comparisons based on competitive models (class is Non-Premium Subcompact Utility), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.



At Ford, our mission is to empower our organization, our dealer network and our communities to connect people to the outdoors, responsibly. It's about access and preservation. Inspired by the epic return of the legendary Ford Bronco™ SUV, we want to encourage people to go deeper into the outdoors. And motivate them to actively protect and enhance our public lands. Join us on our journey at **broncowildfund.com**.



Bronco Nation is the first nationwide community for the modern Ford Bronco and the classic. Built by a passionate and knowledgeable gathering of enthusiasts, Bronco Nation celebrates an iconic brand and encourages everyone who loves Bronco to join. Check them out for curated content, community forums, events, interactive maps, and more – visit **thebronconation.com**.



YOU'RE INVITED TO A ONCE-IN-A-LIFETIME EXPERIENCE

An off-roading and outdoor adventure playground for all skill levels — the Bronco Off-Roadeo is designed to build your confidence, expand your skills and immerse you in the Bronco lifestyle. Enjoy incredible driving experiences at your choice of 4 epic destinations, while creating unforgettable memories and celebrating community, adventure and the great outdoors. As the original owner of a qualifying new 2022 Bronco Sport Badlands, you'll have one calendar year from the date of vehicle delivery to register and attend. Additional reservations will be available for purchase on a first-come, first-served basis. Find out more and register today at **broncooffroadeo.com**.



Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Ford Insure. Insurance that lets you earn discounts for safe driving, offering a maximum discount of 40% off your auto insurance. Ford Insure works with your 2022 Bronco Sport to gauge driving habits and calculate a discount based on how you drive. Visit fordinsure.com to learn more.

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Ford Licensed Accessories (FLA) are

warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty.

Ford Protect™ Extended Service Plans.

Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

New Vehicle Limited Warranty. We want your Ford Bronco Sport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage (whichever comes first), 5-year/60,000-mile Powertrain Warranty coverage (whichever comes first), 5-year/60,000-mile safety restraint coverage (whichever comes first), and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage (whichever comes first) – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles (whichever comes first), so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.







From day one, we had the future in mind. And over 118 years later, we continue that tradition of innovation. Ford Co-Pilot360™ Technology is helping push us closer to autonomous driving. The latest generation of voice-activated SYNC® fosters untethered communication. And our fully electric vehicles – the all-new 2022 Ford F-150 Lightning® pickup and the Mustang Mach-E® SUV – are charging across America.

We've always had our mind on the future. Now we're building it.

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FordPass. Built to Keep You Moving.™

Meet FordPass.™ The app¹ that lets you access complimentary remote features including start/stop and lock/unlock, monitor your fuel level and oil life,² and puts Rewards, Roadside Assistance³ and more in the palm of your hand.



SCAN TO DOWNLOAD or visit FordPass.com Data rates may apply.

1. The FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. 2. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.
3. Roadside Assistance is included for certain owners and available to everyone for a per-service fee. Ford reserves the right to change program details without obligations. Ford Roadside Assistance is a complimentary offering to all Ford owners for up to 5 years or 60.000 miles (from the date of sale), whichever comes first.

